



Sponsorship Opportunities

Support the arts and elevate your organization through community engagement.

Crafts in the Meadow is a juried invitational showcase presenting the work of over 120 of the finest artists and craftspeople in Bucks County. In addition to the rich array of arts and crafts, the Crafts in the Meadow show brings in top rated names in musical entertainment, family-friendly activities, art demonstrations, and delicious food. The 2022 Crafts in the Meadow broke all previous attendance records including visitors from Bucks County, Greater Philadelphia, New Jersey, New York, and beyond. The show has proven to be a favorite attraction each Fall, and our patrons take note of the community support it engenders: Corporate Sponsorship makes it all possible. Business sponsors are recognized online, in social media, with print advertisements, in direct mail postcards, and on event signage. Corporate sponsorship of the Tyler Park Center for the Arts Crafts in the Meadow show is tax deductible.

About Our Events

Crafts in the Meadow is a juried invitational showcase for the finest arts and crafts in Bucks County presenting over 120 fine arts and crafts exhibitors, top rated names in musical entertainment, exciting children's activities, demonstrations and delicious food. Crafts in the Meadow attracted more than 5000 visitors from Bucks County, Philadelphia, New Jersey, New York and beyond. Our patrons represent an educated and affluent demographic with a taste for exceptional artwork and a sensibility for supporting local businesses and organizations.

Our Mission

Our mission is to enrich the community through fine arts, crafts and music; to encourage art education and excellence; to nurture artists in a community of connection; and grow cross-cultural, social, and racial understanding through the experience of the arts.



Sponsorship Levels

In addition to the following sponsorship levels, we can create customized sponsorships for your business. Reach out and give us a call to discuss.

All Sponsorship Levels will receive the following:

- Recognition in pre-event marketing PR and post-event media coverage.
- Sponsor's name and logo on banners and signs at the events.
- Promotional materials displayed at the events' information booth.
- Invitations to the Art Center's annual member show and donor party.
- Complimentary passes for our events.
- Listing in TPCA's annual report.
- Satisfaction of knowing you are integral to enriching the community through art.

Sycamore Sponsor - \$5,000

- Prominent placement of all banners and signs throughout the show including the main stage, the focal point throughout the event.
- Inclusion in all event flyers, postcards and posters distributed in the surrounding area and through mailings prior to the event.
- Acknowledgement before and after event in email blasts to over 3,000 subscribers and in social media outlets.
- A sponsor booth for your business to display promotional materials.
- Recognition during the event from the main stage announcer.
- Opportunity to offer a raffle during the event.
- Sponsor name and logo on TPCA website event pages.
- Product placement options.
- Six (6) invitations to TPCA's private member & donor party.
- Six (6) complimentary passes to each event at Tyler Park Center for the Arts.



Locust Sponsor - \$2,000

- Strategically placed banners and signs with logo at Sculptors Row. This demonstration booth is oversized and draws patrons to ongoing demonstrations throughout the show.
- Sponsor recognition in pre-event marketing including social media, website exposure and three (3) printed material ad mentions.
- Acknowledgement before and after event in email blasts to over 3,000 subscribers and in social media outlets.
- Sponsor name and logo on TPCA website event pages.
- Four (4) invitations to TPCA's private member & donor party.
- Four (4) complimentary passes to each event at Tyler Park Center for the Arts.

Sprout Youth Arts & Crafts Sponsor - \$1,000

Sponsorship of fun, family-friendly art projects all weekend long such as hands-on discovery, children's crafts, pottery and other themed activities.

- Sponsor's name and logo on signage at Youth Arts activities.
- Acknowledgement before and after event in email blasts to over 3,000 subscribers and in social media outlets.
- Two (2) invitations to TPCA's private member & donor party.
- Two (2) complimentary passes to each event at Tyler Park Center for the Arts.
- A scholarship to Summer Art Camp for underserved youth in sponsor's name

Birch Sponsor- \$500

- Strategically placed banners and signs with logo at the events.
- Two (2) invitations to TPCA's private member & donor party.

Customized Sponsorships available upon request.



SPONSORSHIP COMMITMENT AND PAYMENT MUST BE RECEIVED BY THE FOLLOWING DEADLINE.

- CRAFTS IN THE MEADOW: JULY 20**

SPONSORSHIP COMMITMENT FORM

PLEASE COMPLETE THE FORM BELOW OR SUBMIT ONLINE

<http://tylerparkarts.org/event-sponsorship>

CONTACT NAME: _____

BUSINESS NAME: _____

ADDRESS 1: _____

ADDRESS 2: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

NAME AS YOU WOULD LIKE IT TO APPEAR ON SIGNAGE AND PUBLICATIONS:

SPONSORSHIP LEVEL (PLEASE CHOOSE)

- SYCAMORE SPONSOR (\$5,000)
- LOCUST SPONSOR (\$2,000)
- SPROUT YOUTH ARTS & CRAFTS SPONSOR (\$1,000)
- BIRCH SPONSOR (\$500)
- ADDITIONAL DONATION: \$ _____

SPONSORSHIP RECAP AND PAYMENT INFORMATION (PLEASE COMPLETE)

TOTAL MONETARY SPONSORSHIP: \$ _____ CASH CHECK #: _____

Credit Card _____ Exp. _____ CRV code _____

SIGNATURE _____ DATE _____

TYLER PARK CENTER FOR THE ARTS IS A TAX-EXEMPT ORGANIZATION AS DESCRIBED IN SECTION 501(c)(3) OF THE INTERNAL REVENUE CODE. CONTRIBUTIONS TO THE ORGANIZATION ARE TAX DEDUCTIBLE ACCORDING TO THE LAWS DEFINING TAX DEDUCTIBLE DONATIONS TO CHARITABLE ORGANIZATIONS.

FOR TAX PURPOSES OUR EIN # IS 27-5490883.