



# Sponsorship Opportunities

**Support the arts and elevate your organization through community engagement.**

We are especially proud to announce that last year's Tyler Park Center for the Arts 12th annual Crafts in the Meadow event broke all previous attendance records. This year we are building on that success with all new customizable sponsorship opportunities. As a supporter of the arts, your business is highlighted through web, social media, print, direct mail and signage recognizing your participation by patrons who take note of the community engagement of our generous business partners. Sponsorship of Tyler Park Center for the Arts events is tax deductible.

## About Our Events

**Crafts in the Meadow** is a juried invitational showcase for the finest arts and crafts in Bucks County presenting over 120 fine arts and crafts exhibitors, top rated names in musical entertainment, exciting children's activities, demonstrations and delicious food. Crafts in the Meadow attracted more than 5000 visitors from Bucks County, Philadelphia, New Jersey, New York and beyond. Our patrons represent an educated and affluent demographic with a taste for exceptional artwork and a sensibility for supporting local businesses and organizations.

## Our Mission

Our mission is to enrich the community through fine arts, crafts and music; to encourage art education and excellence; to nurture artists in a community of connection; and grow cross-cultural, social, and racial understanding through the experience of the arts.



## Sponsorship Levels

In addition to the following sponsorship levels, we can create customized sponsorships for your business. Reach out and give us a call to discuss.

### All Sponsorship Levels will receive the following:

- Recognition in pre-event marketing PR and post-event media coverage.
- Sponsor's name and logo on banners and signs at the events.
- Promotional materials displayed at the events' information booth.
- Invitations to the Art Center's annual member show and donor party.
- Complimentary passes for our events.
- Listing in TPCA's annual report.
- Satisfaction of knowing you are integral to enriching the community through art.

### Sycamore Sponsor - \$5,000

- Prominent placement of all banners and signs throughout the show including the main stage, the focal point throughout the event.
- Inclusion in all event flyers, postcards and posters distributed in the surrounding area and through mailings prior to the event.
- Acknowledgement before and after event in email blasts to over 3,000 subscribers and in social media outlets.
- A sponsor booth for your business to display promotional materials.
- Recognition during the event from the main stage announcer.
- Opportunity to offer a raffle during the event.
- Sponsor name and logo on TPCA website event pages.
- Product placement options.
- Six (6) invitations to TPCA's private member & donor party.
- Six (6) complimentary passes to each event at Tyler Park Center for the Arts.



## **Locust Sponsor - \$2,000**

- Strategically placed banners and signs with logo at the events.
- Sponsor recognition in pre-event marketing including social media, website exposure and three (3) printed material ad mentions.
- Acknowledgement before and after event in email blasts to over 3,000 subscribers and in social media outlets.
- Sponsor name and logo on TPCA website event pages.
- Four (4) invitations to TPCA's private member & donor party.
- Four (4) complimentary passes to each event at Tyler Park Center for the Arts.

## **Birch Sponsor- \$500**

- Strategically placed banners and signs with logo at the events.
- Two (2) invitations to TPCA's private member & donor party.

## **Sprout Youth Arts & Crafts Sponsor - \$1,500**

- Sponsorship of fun, family-friendly art projects all weekend long such as Hands-On Discovery, Children's Crafts and Pottery and other themed activities.
- Sponsor's name and logo on signage at Youth Arts activities.
- Acknowledgement before and after event in email blasts to over 3,000 subscribers and in social media outlets.
- Two (2) invitations to TPCA's private member & donor party.
- Two (2) complimentary passes to each event at Tyler Park Center for the Arts.
- Two (2) scholarships to Summer Camps for underserved youth.

**Customized Sponsorships available upon request.**



**SPONSORSHIP COMMITMENT AND PAYMENT MUST BE RECEIVED BY THE FOLLOWING DEADLINE.**

- CRAFTS IN THE MEADOW: JULY 15, 2022**

**SPONSORSHIP COMMITMENT FORM**

PLEASE COMPLETE THE FORM BELOW OR SUBMIT ONLINE

<http://tylerparkarts.org/event-sponsorship>

CONTACT NAME: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

ADDRESS 1: \_\_\_\_\_

ADDRESS 2: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

**NAME AS YOU WOULD LIKE IT TO APPEAR ON SIGNAGE AND PUBLICATIONS:**

\_\_\_\_\_

**SPONSORSHIP LEVEL (PLEASE CHOOSE)**

- SYCAMORE SPONSOR (\$5,000)
- LOCUST SPONSOR (\$2,000)
- BIRCH SPONSOR (\$500)
- SPROUT YOUTH ARTS & CRAFTS SPONSOR (\$1,500)
- ADDITIONAL DONATION: \$ \_\_\_\_\_

**SPONSORSHIP RECAP AND PAYMENT INFORMATION (PLEASE COMPLETE)**

TOTAL MONETARY SPONSORSHIP: \$ \_\_\_\_\_  CASH  CHECK #: \_\_\_\_\_

Credit Card \_\_\_\_\_ Exp. \_\_\_\_\_ CRV code \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

TYLER PARK CENTER FOR THE ARTS IS A TAX-EXEMPT ORGANIZATION AS DESCRIBED IN SECTION 501(c)(3) OF THE INTERNAL REVENUE CODE. CONTRIBUTIONS TO THE ORGANIZATION ARE TAX DEDUCTIBLE ACCORDING TO THE LAWS DEFINING TAX DEDUCTIBLE DONATIONS TO CHARITABLE ORGANIZATIONS.

FOR TAX PURPOSES OUR EIN # IS 27-5490883.